

# I M P A C T 6 0

# 2023



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# PEARL

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Warm greetings to you!

For the last month, I have been scribbling random thoughts on scraps of paper, junk mail envelopes or post-it notes as I pondered what I would share with you about your positive impact in 2023 and what's in store for 2024. As I sat to sort my thoughts, I paused. I thought about the reality that people have very little appetite for reading many details much less a sappy narrative from me of the past year's activities or hope for the future. I want to remind you what a gift it was to have SWITCHFOOT perform in Marysville; what a feat it has been to cultivate and build-out an emergency shelter; and what joy it is to simply take the time to listen, to share a meal, to give donations, or to teach basic skills to someone--to offer a hand-up. The flurry of words in my head is hard to contain. Alas, I decided to share a tale. I am certain it is familiar to you in some form.

*"There was a poor, elderly woman washing her face in a stream. Suddenly, a very precious pearl came into her hand through the flowing water. The pearl was worth thousands - enough money for a lifetime! She clung to it with joy. Unfortunately, a man witnessed her holding the good fortune. He quietly trailed behind her to her modest home. The next day, he visited her and begged her for the precious pearl. Without a word, she gave it to him. Tears of happiness filled his eyes and he left clutching his bounty. The next day, the woman heard a knock on her door. She saw the same man in tears. He fell to the ground and kissed her feet. "Please take back this precious pearl. I cannot sleep! Without any hesitation, you gave me this pearl. I don't need it! What I need to know is how to have a heart. A heart like yours! A generosity like yours! All the world's wealth cannot buy love, charity or generosity-it must come naturally from the heart!"*

You, reading this, has that heart. Bruce Daniels, the founder of IMPACT60 has that heart. He often shares that He/We are only giving what has already been given to us. We are caring and sharing because others have shared with us their time, talent, trust and treasure that led us to the place of opportunity where we are now.

Our journey to improve lives and community culture has just begun. It will ebb and flow like the waters carrying the precious pearl.

Live it well,  
*Lavona*

**Lavona See**  
**IMPACT60**  
**Executive Director**



**Bruce Daniels**  
**IMPACT60 Founder**

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# IMPACT PROGRAMS



While IMPACT60 is primarily a community conduit, we have created programs aimed to enhance the well-being of people, places and things around us. Below you will see a snip of these programs. To learn more about each, we hope that you will visit us on the web at [www.impact60.org](http://www.impact60.org) and [impactstationmarysville.org](http://impactstationmarysville.org). Please follow us on social channels where you can read current posts and learn of donation and volunteer needs.



Teaching Automotive Principles



Workforce development is vital to the health of communities. TAP is a free 10-week auto lab experience led by master techs. Target audience: persons in the judicial system, teens seeking a path. 79 have enrolled since the inception of TAP; 29% found employment.



i60 has established a budgetary line item specifically to assist vetted persons in need of urgent assistance where no agency or organization can fill the immediate gap. Help ranges from car repairs and basic needs donations, to rent stabilization, transportation and hotel stays in emergency situations.



The first of its kind in the NW33 smart corridor, 'iStation' is a 24/7 emergency shelter with 28 beds and full case management provided by experienced partner, Family Promise of Delaware County. The Union County Family YMCA is a vital partner and the space lessor.

## IMPACT SPEAKER SERIES

*For your consideration*

Since Lt. Col. Dan Rooney's motivational talk during the epic ice storm of Feb '22, each speaker series event has brought awareness to societal issues and has inspired more than 1,800 attendees at The Avalon Theatre. Speakers connected with more than 3,700 participants in schools.

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# AREAS OF IMPACT



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IMPACT60 supports direct client impact in the following areas (but not limited to): food insecurity, transportation, homelessness, wellness, mental health, recovery, community-centered awareness & culture programs, assistance for animal well-being and therapies for humans, youth pro-social engagement and workforce initiatives for marginalized populations. It is difficult to measure the qualitative impact and we rely on data from grantees. The impact of these community investments creates a positive ripple effect.

*‘Not everything that counts can be counted.  
Not everything that can be counted counts.’*

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## MENTAL HEALTH AND RECOVERY

14 agencies/organizations working in the fields above were assisted with their efforts by IMPACT60.

Organizations reporting back:

**6,000+ people  
impacted**

## FOOD, SHELTER AND TRANSPORTATION

7 agencies/organizations working in the fields above were assisted with their efforts by IMPACT60. Organizations

reporting back:

**1,247 households  
impacted  
(Families of 1 to 8)**

## HEALTH & AWARENESS COMMUNITY PROGRAMS

10 agencies/organizations working in the fields above were assisted with their efforts by IMPACT60.

Organizations reporting back:

**4,500+ people  
impacted**

## YOUTH DEVELOPMENT

21 agencies/organizations working with youth were assisted with their efforts by IMPACT60.

Organizations reporting back:

**11,650+ people  
impacted**

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# THE DOERS. THE DETERMINED. THE DONORS.



## DOER: Todd Francis



Does the hard tasks.  
No job is too small.  
“Let’s get it done.”  
Happy to serve.  
Role Model!



## DETERMINED: Jerry



Check out the You Tube channel, to hear Jerry share his lived experience from a childhood accident and adult brain tumor to living on the street. His resilience is remarkable. An i60 hand-up pulled him through. “IMPACT60 helped me at another vulnerable time in my life.”

## DOER: Holly Zweizig



Calls out the tough stuff.  
Smart as a tack.  
Dedicated.  
Likes a calendar invite.  
Dependable!

## DETERMINED: Nikki



“I needed to move very quickly due to being subjected to physical unwanted sexual harassment from a “friend” who let me stay with them. I reached out to multiple agencies that are known to help people in their time of need. None could help me. I am a single mom. My boss got me in contact with IMPACT60. They devised a plan to help. I had house keys two days later. We are safe and stable. IMPACT60 truly saved us “

## DOER: Tony Eufinger



Community minded.  
Innovative.  
Trouble-shooter.  
Networked.  
Good friend!

## DONOR: CORE Construction Partners



Familiar with Toy Story? “You’ve got a friend in me.” This is what comes to mind when Core Construction Partners are on your side. Whether designing and building or searching for needed items, they walk the walk with servant hearts for the community while completing projects with the utmost professionalism!

## DOER: John Gerlach



Fights for the underdog.  
Motivator.  
Inspirer.  
Selfless.  
Shares his story.  
Geniune!



## DONOR: Charlotte & John Eufinger



‘Charlotte’s Crossing’ and ‘Eufinger Platform’ are aptly named family spaces at IMPACT STATION in honor of Fmr. Juvenile Court Judge Charlotte Eufinger. Their gift to us allows us to continue their legacy to care for youth and their families when they are in need of shelter, food and wrap around services.

Look for future features on **THE DOERS**, **THE DETERMINED** and **THE DONORS**.

We are amazed by the compassion, commitment and care for community by so many.  
Thank you!



Thank you!

# DONORS AND VOLUNTEERS MAKE A POSITIVE IMPACT

## ACKNOWLEDGEMENTS '22 & '23

For the first time since becoming a 501(c)(3), we were blessed by donor engagement outside of fundraising events. That means, you donated to answer a call to action. We are so thankful! While we are unable to list every donor and volunteer, please know: every dollar - every hour - every item - is a gift and not taken for granted. We appreciate all levels of support and utilize it to the fullest potential to make an impact on lives in Central Ohio. Thank you for entrusting us with your treasure and time!

### CORPORATE SUPPORT \$10,000+

- CORE Construction Partners LLC
- Landscapes by Terra
- Midwest Express
- Performance Columbus Auto Group

Thank You

### INDIVIDUAL DONORS \$5,000+

- The Daniels Family
- The Eufinger Family
- The Kelley Family
- The Stamm Family
- The Stolte Family
- The Zimmerman Family

**IMPACT SPONSORS**

- CORE CONSTRUCTION PARTNERS
- PERFORMANCE COLUMBUS Family of Dealerships
- EASE YOUTH ADVOCATE & IMPACT SPEAKER SERIES SPONSOR

**SUPPORTER SPONSORS**

- MCCARTHY COX
- RENIER CONSTRUCTION
- AE Anglin Equipment
- LANDSCAPES BY TERRA Your Dream. Made Possible.
- RICHWOOD BANK
- OAK
- GATEHOUSE media + digital
- THE PARKS FAMILY
- RelaDyne

**BOURBON TABLE SPONSOR**: COX AUTOMOTIVE

**LOFT SPONSOR**: CARFAX

**WINE PULL SPONSOR**: CarGurus

**GIFT CARD WALL SPONSOR**: brainstorm

**SILENT AUCTION SPONSOR**: BIGGEY COFFEE, Spectrum REACH

### VOLUNTEER & IN-KIND SUPPORT - PRICELESS

- Family Promise of Delaware
- The Union County Family YMCA
- CORE Construction Partners LLC
- Performance Columbus Facilities Team
- Liz Martin
- Jarrold Pyne
- Todd Francis Family
- Debbie Dalton
- Leon's Garage Ohio
- Cool World Photography
- Beloved United Methodist Church
- Marysville Grace Brethren Church
- The Hope Center of Ohio

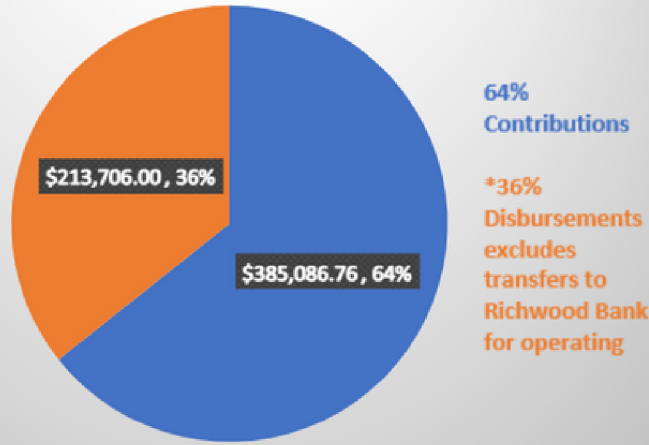


SWITCHFOOT



# OVERVIEW OF FINANCES

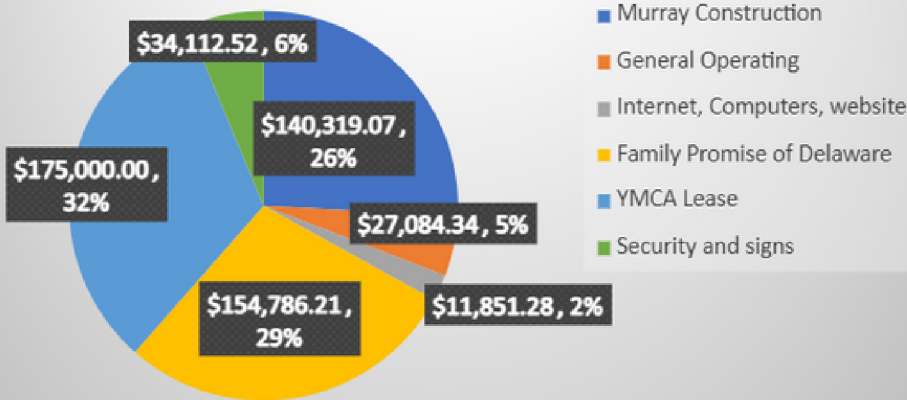
## Donor Advised Fund Union County Foundation 2023



## Union County Foundation

IMPACT60, Inc. maintains a donor advised fund at The Union County Foundation. This is a highly regarded partnership that is vital to the growth of IMPACT60 and to the community.

## TOTAL COSTS OF IMPACT STATION TO DATE \$543, 153.42

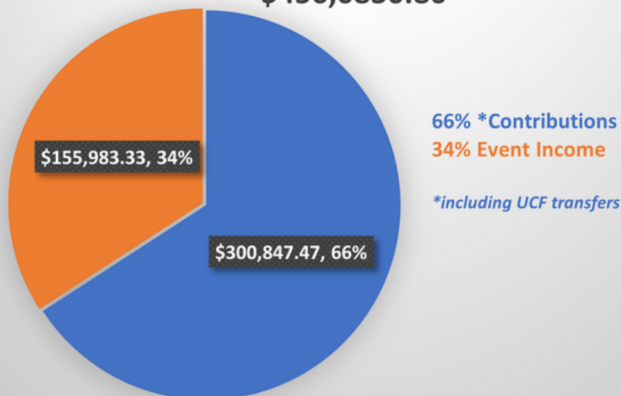


Our biggest undertaking to date is a 24/7 emergency shelter in Union County. Annual operating cost projection: \$450,000.

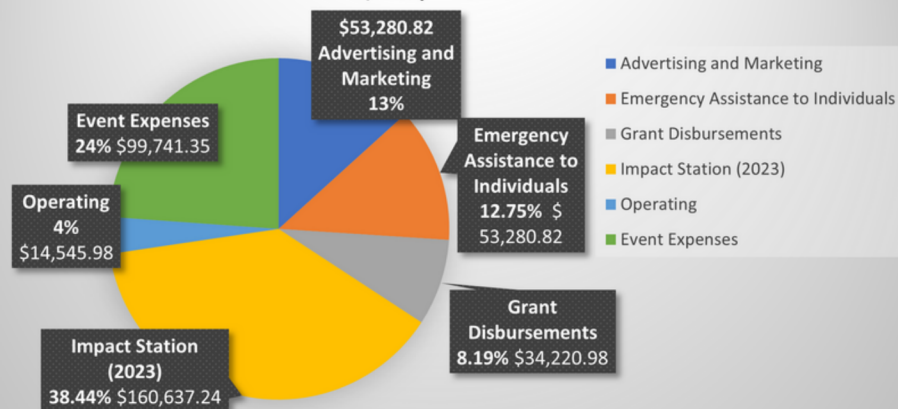
In order to operate i60 programs and to make big impacts with emergency assistance, a checking account is maintained at Richwood Bank.

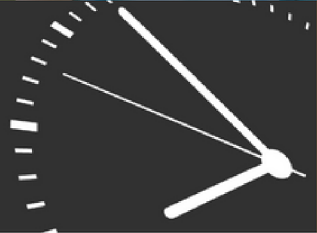


## 2023 Income Richwood Bank General Operating \$456,0830.80



## 2023 Expenses Richwood Bank General Operating \$417, 939.46





You get **168** a week  
Give **ONE**

IMPACT 60  
impact60.org

## HOW DO I GET STARTED?

♥ Decide which causes you care about.

👤 Identify the skills and knowledge you can offer.

🕒 Determine how often you can volunteer.

📄 Research volunteer opportunities in your community.

👤 Apply/sign up, follow up, train (if required)

🕒 Begin with a limited commitment.

🏆 Be prepared, be professional.

👤 Go Do.

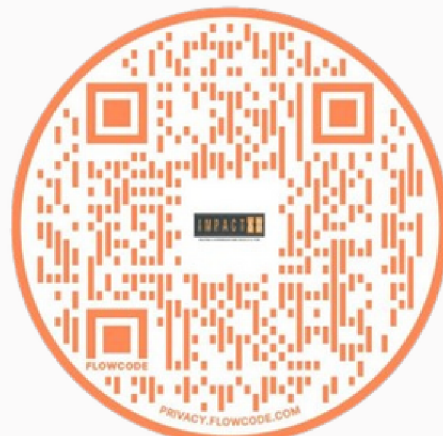
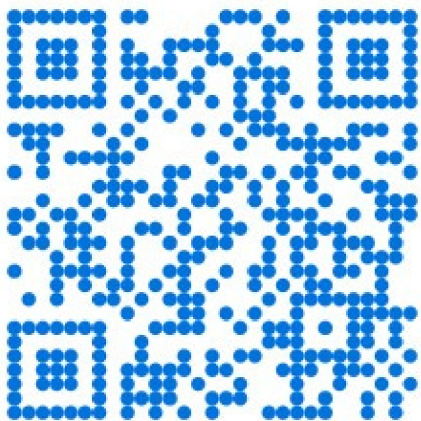
😄 Feel Awesome!



### **SHORT ON TIME? DONATE TREASURE.**

Your donation will support urgent stopgap funding and other causes focusing on but not limited to homelessness, hunger, mental health and recovery, wellness, workforce development, youth engagement and animal welfare.

**MAKE AN IMPACT. SCAN A CODE TODAY.**





# PLANS TO SOAR IN 2024!



**SAVE THE DATES! WE WILL BE ADDING ACTIVITIES ALL YEAR!**

## EVENTS (as of March '24)

**\*Wednesday, April 24, 2024, 7:00p.** The Avalon Theatre – IMPACT Speaker Series  
**Resolute Purpose.**

Join us for a talk with Bruce Daniels of IMPACT60, Chris Money, of Kindway and more rousing guests.



**\*Friday, June 7, 2024, 7:00p.** The Avalon Theatre – IMPACT Speaker Series  
**How do we get there from here?**

Come along on a musical journey that will ignite your compassion, connect your heart, and illuminate the way for change.

Featuring writer and performer, Melissa Kelley and vocalist and pianist, Lucy Hoy.

*\*Each of the above artists and presenters are eager to present to youth audiences. If you are interested in an up-close and personal talk or masterclass for youth, please email [lavona@impact60.org](mailto:lavona@impact60.org) ASAP.*

**Saturday, October 12, 2024, 10:00a.** Performance Charity Car Show, Delaware, Ohio.

## CAUSES

- **No Empty Bowls** – a community event where clay meets culinary – Marysville, Ohio
  - A night of ceramics to create your own bowl followed by a meal of artful bowls full of artisan soups.
  - A fundraiser for IMPACT60 hunger initiatives.
  - Dates for both the ceramics night and the meal, the locations, and community partners TBA! Follow our social channels!

- **IMPACT STATION MARYSVILLE** – multiple volunteer opportunities!

- **The Avalon Theatre** - [Volunteer Opportunities](#) | [The Avalon Theatre](#)





# STAY IN TOUCH

IMPACT60, Inc. is registered Ohio nonprofit charitable organization and 501(c)(3) organization with the Internal Revenue Service.

## 2023 BOARD MEMBERS

Bruce Daniels, Founder  
Performance Columbus Auto Group

Tony Brooks  
Marysville Ohio Division of Police

Tony Eufinger  
Eufinger Law Offices

Jermaine Ferguson  
STG Logistics

Chad Hoffman  
Richwood Bank

Taylor McCallister  
Honda Marysville

Maria O. Sanchez  
Latino Educational Solutions

Lavona See Weaver  
IMPACT60, Inc. & Performance Columbus

Melanie Ziegler  
Memorial Health Ohio

Holly Zweizig  
Mental Health and Recovery Board Union Co.

 [www.impact60.org](http://www.impact60.org)

[www.impactstationmarysville.org](http://www.impactstationmarysville.org)



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Follow Us! Share the impact!



**IMPACT60 IS A 100% VOLUNTEER LED ORGANIZATION.**